

# Navigate Steamship Alliances

Diversify shipments into more than one carrier alliance

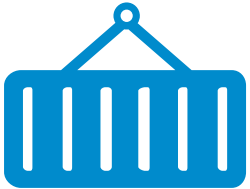
## 2M



### Line (Industry Rank)

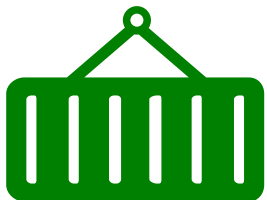
- Maersk (1)
- MSC (2)
- ZIM (10)

## Ocean



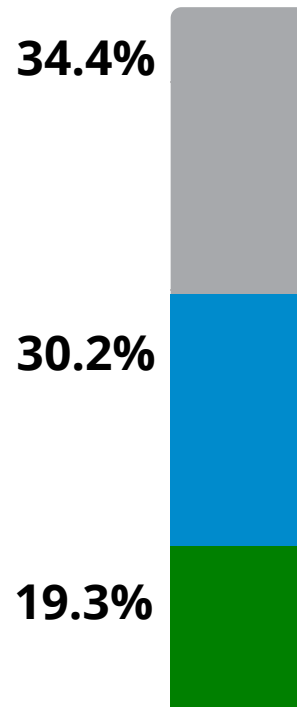
- CMA-CGM (3)
- COSCO-OOCL (4)
- Evergreen (7)

## THE Alliance



- Hapag-Lloyd (5)
- ONE (6)
- HMM (8)
- Yang Ming (9)

## Global Control 83.9%



## Take Note

- 2M**
  - Globally largest carriers, capacity, reach
- Ocean**
  - Heavy Focus... Trans-Pacific
- THE Alliance**
  - Balanced global approach
  - ONE = 3 Japanese merged carriers
- Alliances**
  - serve Trans-Atlantic
  - Trans-Pacific